

SPONSORSHIP

# Sponsorship Tiers & Benefits

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Seven ways to stand with the inaugural year of The Mitchell Award.

The Dr. Aleta Grimes Mitchell  
*Entrepreneur of the Year Award*

St. Louis, Missouri · Inaugural Ceremony 2026

TITLE — PRESENTING SPONSOR

## Title — Presenting Sponsor

**\$100,000**

1 available

*The defining partner of the inaugural year. Co-billed with the Award itself.*

- Presenting billing: "The Dr. Aleta Grimes Mitchell Entrepreneur of the Year Award, presented by [Your Company]" across all event, print, and digital assets
- Premier logo placement on stage, step-and-repeat, program cover, and award website homepage
- Two reserved tables of ten (20 seats) in the front section, including a private pre-reception with the honoree
- Five-minute address from the CEO or designee during the formal program
- Co-branded press release issued jointly with the Award Committee
- Full-page premium inside-front-cover ad in the printed program
- Permanent recognition on the Award's "Founding Partners" wall and on the website in perpetuity
- First right of refusal on Title sponsorship for the following year

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FOUNDER'S CIRCLE — PLATINUM

## Founder's Circle — Platinum

**\$50,000**

2 available

*The inner ring of partners who make the ceremony possible.*

- Prominent logo placement on stage, program, signage, and website
- One reserved table of ten in the front section, including the pre-reception with the honoree
- On-stage acknowledgment by the master of ceremonies
- Co-branding on one major ceremony moment (Reception, Dinner, or After-Program)
- Full-page ad in the printed program
- Permanent listing on the Award's "Founding Partners" page

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VISIONARY — GOLD

## Visionary — Gold

**\$25,000**

4 available

*For firms whose work embodies the Award's pillars of vision and growth.*

- Gold-tier logo placement on program, signage, and website
- Eight reserved seats at a sponsor table
- On-stage acknowledgment by the master of ceremonies
- Half-page ad in the printed program
- Recognition in the post-event press release and recap

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CORNERSTONE — SILVER

## Cornerstone — Silver

**\$10,000**

8 available

*Underwriters of the foundational elements of the ceremony.*

- Silver-tier logo placement on program and website
- Four reserved seats
- Quarter-page ad in the printed program
- Recognition in pre-event communications

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PATRON — BRONZE

## Patron — Bronze

**\$5,000**

Open

*For supporters who wish to be named in the inaugural roll.*

- Logo or wordmark on the printed program and the Award website
- Two reserved seats
- Listing in the digital program

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FRIEND OF THE AWARD

## Friend of the Award

**\$1,500**

Open

*An accessible way for smaller firms and individuals to participate.*

- Name listing in the printed program
- One seat at the ceremony
- Acknowledgment on the Award website

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IN-KIND PARTNER

## In-Kind Partner

**By agreement**

Limited

*Venue, hospitality, floral, audio-visual, print, and beverage partners.*

- Recognition equivalent to the cash-tier value of the contribution
- Logo placement on relevant program and signage materials
- Listing on the Award website under "In-Kind Partners"
- Subject to committee approval and category exclusivity

## NOTES

### Terms & customization

- All sponsorships are subject to written agreement with the Award Committee.
- Category exclusivity is available at the Title and Founder's Circle levels.
- Custom packages (e.g. a regional rollout, a multi-year commitment, or an underwriting of the scholarship component) are welcome and encouraged.
- All payments are due thirty days prior to the ceremony unless otherwise agreed.
- Sponsorships may be made through a corporate, foundation, or family-office entity.