

THE DR. ALETA GRIMES MITCHELL

Entrepreneur of the Year Award

St. Louis, Missouri · Inaugural Year 2026

[Date]

Mr. James P. Kavanaugh
Chief Executive Officer & Co-Founder
World Wide Technology
1 World Wide Way
St. Louis, Missouri 63146

Re: Title Sponsorship — The Dr. Aleta Grimes Mitchell Entrepreneur of the Year Award, Inaugural Ceremony, St. Louis, 2026

Dear Mr. Kavanaugh,

We write to invite World Wide Technology to serve as the Title — Presenting Sponsor of the inaugural Dr. Aleta Grimes Mitchell Entrepreneur of the Year Award, an annual recognition established in St. Louis in 2026 to honor founders whose work has reshaped industry, expanded opportunity, and elevated the civic life of our region.

We begin with World Wide Technology by design. There is no St. Louis company whose story more clearly embodies the four virtues this Award is built around — vision, determination, perseverance, and success. What David Steward founded in 1990 has become not only the largest Black-owned business in the United States, but a global enterprise rooted in this city and shaped by its values. The example WWT has set is, in many respects, the example the Mitchell Award exists to honor.

The inaugural honoree, Dr. Aleta Grimes Mitchell, sets the standard the Award will carry forward — a life of entrepreneurial vision, civic devotion, and quiet excellence. The ceremony will bring together civic leaders, founders, investors, philanthropic families, and the press of the greater St. Louis area for an evening of recognition, storytelling, and partnership.

As Title — Presenting Sponsor, WWT would be co-billed with the Award itself — "The Dr. Aleta Grimes Mitchell Entrepreneur of the Year Award, presented by World Wide Technology" — across every event, print, and digital asset of the inaugural year. The full slate of Title benefits includes premier on-stage and program placement, two reserved tables in the front section, a private pre-reception with the honoree, a five-minute address from the CEO or designee, a co-branded press release, permanent recognition on the Award's Founding Partners wall, and first right of refusal on the Title sponsorship for the following year. Investment is \$100,000. Full benefits are detailed in the enclosed prospectus.

We recognize that this is a significant request, made on behalf of an institution still in its first year. We make it because the inaugural year is the one that matters most — it sets the tone, the standard, and the historical record. The partners who stand with the Award now will be named in every retrospective that follows.

We would welcome the opportunity to meet with you, or with a member of your team, at your convenience. We are happy to come to your offices, and we can be reached at the address and email below.

With our sincere thanks for your consideration, and with admiration for what WWT continues to build in St. Louis,

With every regard,

Chair, Sponsorship Committee

The Dr. Aleta Grimes Mitchell Entrepreneur of the Year Award

The Mitchell Award · St. Louis, Missouri
Email: sponsorship@aletha-ignite-legacy.lovable.app · Web: <https://aletha-ignite-legacy.lovable.app>
Powered by MarMill Global & MarMill Design Studio

Enclosures: Sponsorship Prospectus · Sponsorship Tiers & Benefits · Reply Card